

TUESDAY, JULY 31

7:15 – 8:00 am

BREAKFAST

Sheraton Ballroom IV-V

Partner:



7:15 - 8:00 am

BREAKFAST KEYNOTE**Measuring the Implications of the Shifting Political Landscape**

Sheraton Ballroom IV-V

This session will provide an overview of the impact of the Supreme Court's recent decision on the constitutionality of the Affordable Care Act. In particular, the session will focus on general state implementation activities related to health insurance exchanges and the Medicaid expansion. You'll also get an overview of how the 2012 elections could impact ACA implementation and risks and opportunities for various healthcare stakeholders.



Purva Rawal, Senior Manager, Avalere Health

8:30 am - 12:10 pm

LINK CONSULTATIVE SUPPLIER MEETINGS

See your portfolio for meeting schedules and suite locations.

12:15 – 1:15 pm

SPIRIT OF INNOVATION AWARDS LUNCHEON

Sheraton Ballroom IV-V

Celebrate innovation as we recognize the winners of the 2012 LINK Spirit of Innovation Award.

Partner:



1:30 – 2:00 pm

INNOVATION CASE STUDIES**Designing Safety Education Programs for Today's Workforce**

Ontario

With the change of the workforce to a younger age group in the healthcare industry, new educational strategies are needed. This session will examine Emeritus' development of an "ergonomic" DVD and how it can educate staff on preventing common workplace injuries.



Bruce Majors, National Director of Safety & Loss Prevention, Emeritus Senior Living

INNOVATION CASE STUDIES (CONT.)**New Model for Alzheimer's and Dementia Care Huron**

Discover St. Leonard's award-winning, non-medical, person-centered care model for this challenging resident population, including best practices on how to recruit and train the right staff for optimal resident satisfaction.



Tim Dressman, Executive Director, St. Leonard

Govind Bharwani, Ph.D., Director of Nursing Ergonomics and Alzheimer's Care, Nursing Institute of West Central Ohio, Wright State University

In Search of Excellence: Best Practices in Benchmarking

Michigan A

See how Juniper implemented a system to review key metrics and outcomes across the organization that not only informed management of improved quality, but also grew revenue.



Lynne Katzmann, Ph.D., President & Founder, Juniper Communities

Donald Breneman, VP of Risk Management & Business Operations, Juniper Communities

Case Study in Amenity Rich Delivery of Care Superior B

Hear Greystone's novel holistic approach to rehabilitation that combines medical treatment and physical therapy with incredible design and a high level of amenities to generate outstanding outcomes and occupancy.



Scott Clark, VP, Strategy & Implementation, Greystone Healthcare Management Corp.

David Ridel, Corporate Director of Purchasing, Greystone Healthcare Management Corp.

Rob Yandek, Director of Acquisitions & Development, Greystone Healthcare Management Corp.